## Novel Medicinal Botanical Delivery System Powered by Bees

### **Zuf Globus Non-Infused Herbal Honey Supplements**

LIFEMEL is a natural and innovative solution designed to support your health during stressful times.

A unique natural creation, Lifemel harnesses the power that nature has given to honey bees to produce natural honey, combined with the health properties of carefully selected medicinal herbs.

The medicinal herbs are not infused into the LIFEMEL herbal honey. Nothing is added to the honeys that our bees produce!

By incorporating LIFEMEL Herbal Honey into your daily routine, you can harness the natural power of herbs to support your immune system and maintain overall wellness.



### This is how the bees produce LIFEMEL.

Instead of flower nectar, which bees usually consume, we feed our bees specially formulated extracts made from medicinal herbs, known for their health benefits, recognized by World Health Organization. These include stems, bark and leaves which otherwise would not be accessible to our honeybees as food.

The bees consume a specially formulated nectar, which they regurgitate during their natural honey-making process. Through repeated regurgitation and evaporation of water, they gradually transform the nectar into a honey-like substance. This process allows the bees to preserve the medicinal properties of each plant while also introducing powerful enzymes from their digestive system, enriching the final product with even more bioactive ingredients.

## **Sustainability**

Producing LIFEMEL not only creates efficacious products for humans but is also good for the honeybees. The proprietary nectar is offered during the off-season when no natural nectar is available, thus giving the bees the opportunity to make honey all year and helping the hives to thrive. This also means production is not subject to weather or seasonal factors that impact other medicinal honeys.

LIFEMEL herbal honey is a natural product, and does not include any preservatives, fillers, or baulking agents, and is shelf stable.

#### **Clinical Trials**

<u>Clinical Trial 1 – Dr Jamal Zedan</u> published in the Medical Oncology Journal.

Prevention of Chemotherapy Induced Neutropenia by special Honey Intake.

Clinical Trial 2- published in the Journal of Traditional and Complementary Medicine.

Andrea Pietro Sponghini, David Rondonotti , Francesca Platini, Tiziana Cena,

Daniela Ferrante, Florian Stratica, Alice Gatti, Corrado Magnani, Alessandra Gennari.

A Simon's two-stage design trial evaluating the potential role of a kind of honey in preventing chemotherapy-hematopoietic toxicities.

They found that LIFEMEL helps to tame chemotherapy's toxic side effects. As a result, most patients involved in the study were better able to tolerate treatment.

This is promising news because the chemotherapy drugs that kill cancer cells can also be toxic to the blood system, causing fatigue and compromising the immune system. If these side effects become too severe, chemotherapy must sometimes be stopped.

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#### **LIFEMEL VIDEO 1**

#### LIFEMEL VIDEO 2

## **How to consume LIFEMEL for optimal effect.**

Instead of swallowing supplements in the conventional manner, our herbal honeys with all the health benefits, are placed under the tongue. This results in direct absorption of the bio actives, without any loss of the properties that may occur in the digestive system.

Enjoy twice per day: once in the morning before eating and again before your evening meal.

Do not consume with food. It can be consumed with a hot beverage.

Place one teaspoon of our non-infused herbal honey in your mouth and let it dissolve slowly.

To achieve a strong effect, Lifemel is recommended to be taken for at least 30 days.

Nutrition information per serving (5 g)	
Calories	17
Total carbohydrates (g)	4.2
of which sugars (g)	4.2

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#### **Disclaimer**

Statements made here have not been evaluated by the U.S. Food and Drug Administration. Zuf Globus products are not intended to diagnose, treat, cure, or prevent any disease.



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## LIFEMEL<sup>™</sup> Herbal Honey Supplement to support the immune system during stressful times

Produced by bees that are fed with a unique combination of 16 medicinal herbs known to support the immune system and wellness.



Common Name: Bilberry Pharma Name: Vaccinium myrtillus

**Known for:** 

Supports eye health, improves circulation, and provides antioxidant support

Common Name: Beetroot Pharma Name: Beta vulgaris cicla

**Known for:** 

Supports cardiovascular health, boosts exercise performance, and aids in digestion



Common Name: Blackcurrant Pharma Name: Ribes nigrum

**Known for:** 

Supports immune function, improves eye health, and enhances brain function due to its high antioxidant content

Common Name: Chicory Pharma Name: Chicorium intybus

**Known for:** 

Supports digestion, promotes liver health, and serves as a natural source of dietary fiber

to support a healthy digestive system





**Common Name:** Dandelion **Pharma Name:** Taraxacum officinale

**Known for:** 

Supports liver health, aids in digestion, promotes detoxification, and provides relief from

water retention

Common Name: Fig Pharma Name: Ficus carica

**Known for:** 

Contains antioxidants. Supports immune system and cardiovascular health





Common Name: Elecampane Pharma Name: Inula helenium

**Known for:** 

Supports respiratory health, soothes coughs, and aids in the relief of bronchial

congestion

Common Name: Mulberry Pharma Name: Morus alba

**Known for:** 

Known to have potential anti-inflammatory properties, and to support digestion





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Common Name: Melissa

Pharma Name: Melissa officinalis

**Known for:** 

Supports relaxation, relieves stress, and improves sleep quality. Melissa also exhibits antiviral properties and may support digestive health, making it a versatile herb for

overall well-being

Common Name: Peruvian Marigold

Pharma Name: Uncaria tomentosa

**Known for:** 

Support to alleviate digestive issues, such as bloating and gas. Peruvian Marigold also exhibits antimicrobial properties

Common Name: Oats Pharma Name: Avena sativa

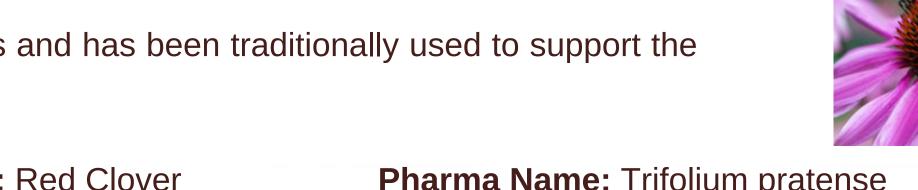
**Known for:** 

Known to contain antioxidants, supports digestion and promotes a feeling of fullness. Oats also have a low glycemic index, making them suitable for maintaining stable blood sugar levels

Common Name: Purple Coneflower Pharma Name: Echinacea purpurea

**Known for:** 

Known for its immune-boosting properties and has been traditionally used to support the body's natural defense mechanisms



Common Name: Red Clover Pharma Name: Trifolium pratense

**Known for:** 

Supports cardiovascular health by improving blood circulation and reduces cholesterol levels. Additionally, it has been used traditionally to promote detoxification and as a natural remedy for coughs and respiratory issues

Common Name: Siberian Ginseng Pharma Name: Eleutherococcus senticosus

**Known for:** 

Known to support energy and reduce fatigue, supports the immune system, enhances cognitive function, and promotes overall well-being during times of stress





Pharma Name: Urtica dioica **Common Name:** Stinging Nettle

**Known for:** 

Known for its anti-inflammatory properties and may provide relief from conditions such as arthritis and allergies

Pharma Name: Calendula officinalis **Common Name:** Pot Marigold

**Known for:** 

Known for its antimicrobial properties and has been used traditionally to aid in wound healing. Additionally, it is rich in antioxidants and may support overall skin health and promote a healthy immune system



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### **Zuf Globus Ltd - About Us**

For over 25 years, Zuf Globus has specialized in developing and marketing bio actively concentrated herbal honeys with targeted benefits.

Our innovative technology results in non-infused herbal honeys, crafted by bees fed scientifically formulated solutions with medicinal herbs, that target specific health issues.

## Our unique production process

This involves feeding the bees extracts every 1-2 days over three months, in the off season, resulting in herbal honey rich in flavonoids, with over 1,000 bioactive compounds compared to just 100 in regular honey. These products target immune support, menopause, energy, digestion, respiratory health, oral care, and relaxation.





## **Production facilities**

Our facility meets stringent Ministry of Health standards and complies with GMP, HACCP, and ISO guidelines. Regular inspections confirm that we maintain the highest levels of quality and safety in production. Our modern production facilities and laboratories ensure that you receive products of exceptional quality.







### Research

Two clinical trials, published in the Journal of Medical Oncology and the Journal of Complementary Medicine, verified the safety and efficacy of LIFEMEL herbal honey for people with weak immune systems.

Dr. Mirin, a Pediatrician, found that a combination of BronchoMel, LaryngoMel, and DefenseMel reduced doctor visits by up to 90% for children with recurring respiratory ailments.

A comparative study led by Professor Soback, head of the Kimron Institute, showed that our flagship product LIFEMEL contain up to 400% more trace metals like Iron, Zinc, Magnesium, Copper, Molybdenum, and Selenium than regular honey.

Professor Ben Shabbat from the Ben Gurion University School of Pharmacology, discovered that LIFEMEL, our flagship product, contains unique compounds, including terpenoids, flavonoids, and chlorophylls, absent in regular honey.

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#### **DISCLAIMER**

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